



**JUNIOR LEAGUE OF WASHINGTON**

*Women building better communities*

# FUNDRAISING RESOURCES – PANEL OF FUNDERS

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Presentation by Wendy Cumberland  
President-Elect  
Junior League of Washington



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# Let's Share Some Stories and Make a Difference!

- Junior League women love to share stories, particularly ones with a happy ending like teaching kids to read.
- Every year, thousands of Junior League members volunteer their time, energy and abilities to tackle urgent needs in their communities. They work to prevent violence against women and children, promote early childhood education, battle childhood obesity, improve women's health and much more.



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# Association of Junior Leagues International

- Founded in 1901 in New York City
- Currently has 165,000 members in 23 Leagues in Canada, Mexico, the United Kingdom and the United States.
- Dedicated to transforming communities by identifying community needs and developing strategic programs to serve those needs in collaboration with other community organizations.
- Junior Leagues have made lasting contributions in areas ranging from immunization and domestic violence to literacy, maternal and child health, and other community needs.
- Dedicated to developing women volunteer leaders through both formal and “on the job” training.



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# Junior League of Washington

- Founded in 1912 by Elizabeth Noyes
- “An organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.”
- For the last decade, the JLW has been proud to focus our financial and volunteer resources on the complex issues of literacy in the greater metropolitan area of the District of Columbia.
- With a current membership of 2,100 women, the JLW has provided millions of hours of volunteer service and more than \$5.3 million to the community.



# Community Partners

- Ballou High School
- Bright Beginnings
- Building Futures
- Calvary Women's Shelter
- Community Family Life Services
- Corcoran Gallery of Art
- DC Public Library
- Doorways for Women and Families
- Folger Shakespeare Library
- Higher Achievement Program
- Historic Alexandria Docents
- Horton's Kids
- IONA Senior Services
- Kelley Miller Middle School
- Langley Residential Support Services
- Library of Congress
- My Sister's Place
- N Street Village
- National Museum for Women in the Arts
- National Rehabilitation Hospital
- Teen Life Clubs at Children's Hospital



# JLW Annual Grants and Scholarship

- Two annual grants of \$25,000 provided to two community organizations
- Trained volunteers provided through placement opportunities from a pool of community organizations requesting volunteers
- Meg Graham Scholarship: \$10,000 award to a high school senior dedicated to voluntarism.



# Excel Academy Public Charter School

## Grant Recipient 2011

- Grant requested to purchase library books and circulation materials
- Founded in 2006, provides academic foundation and enrichment opportunities to 330 scholars from pre-school through second grade
- Located in Ward 8
- [www.excelpubliccharterschool.org](http://www.excelpubliccharterschool.org)



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# Washington Jesuit Academy

## Grant Recipient 2011

- \$25,000 grant to continue delivering its copy-righted literacy curriculum, *Reading the WJA Way*, which has shown strong results
- 68% of returning students perform at or above grade level in reading
- William Whitaker, President: “We are confident that our partnership with the JLW will have a real impact on our students, their families and the culture of reading in our school and in their homes.”
- [www.wjacademy.org](http://www.wjacademy.org)



# New Futures

## Grant Recipient 2010

- Provides scholarships and career training to low-income youth students who are entering technical or vocational school.
- Mike Gould, President: “We very much appreciate the generous support from the Junior League of Washington, and we strongly believe that the credibility of having your support reflects well on New Futures as we pursue funding from other foundations and donors...partly as a result of your support, our donations reached record levels in 2010 of \$330,000 which is \$80,000 over our projected budget of \$250,000.”



# Washington Middle School for Girls Grant Recipient 2010

- Funding supported the VOICES of WMSG program, designed to promote literacy and develop values, taking students to higher levels of reading, writing, and thinking and engages them in critical discussions of their own development and connection to the world around them.
- Sister Mary Bourdon, Headmistress: “[A]s of the end of this past school year, each 8th grade student will be attending the high school of her choice in the fall.”



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# Applications for 2012 – 2013 Grants

- Deadline for submission is October 14, 2011
- This year, we seek to expand our community partnerships and encourage organizations to submit a proposal for trained volunteers.
- Proposals should address a clear need in the community, meet defined objectives when evaluated against measurable outcomes, and have strong leadership.
- Available at [www.jlw.org](http://www.jlw.org)



# Grant and Volunteer Resource Criteria

- We seek to partner with organizations that are
  - Fiscally responsible
  - That have partnerships with other organizations in the community
  - That have programs and projects that address lack of reading materials in the home, and/or lack of reading materials and resources in school classrooms and libraries, and/or lack of exposure to reading aloud to children under age 5.

